

# Transforming Oxford's Digital Communications Programme

## **Update for Mosaic Users**

**19 February 2024**

# About these drop-ins

- Will be scheduled approximately every 6 weeks
- For you to hear about:
  - News and progress re the new web CMS development
  - Other matters that may affect you e.g. migration strategy/planning
- For you to let us know:
  - What questions you have about this project and the wider Transforming Oxford's Digital Communications Programme
  - What else you want to hear about in future drop-ins and other communications
- Today we will share with you:
  - The product concept
  - A brief update on the pilot

# Quick reminder about the programme...

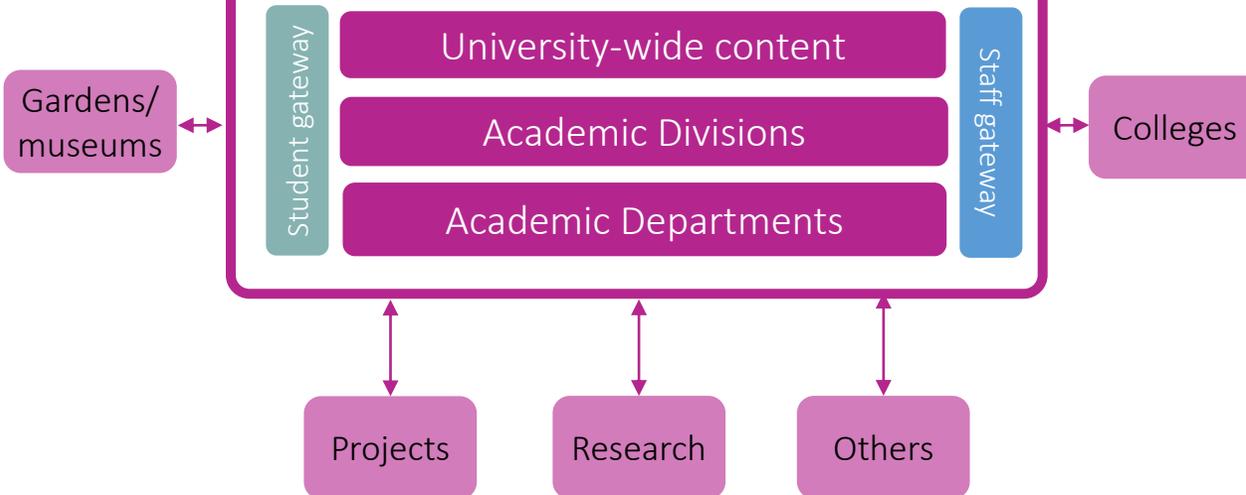
## Public-facing audiences

### Web CMS

A single CMS platform that allows central, division, department and college autonomous publishing under one umbrella

### Main website

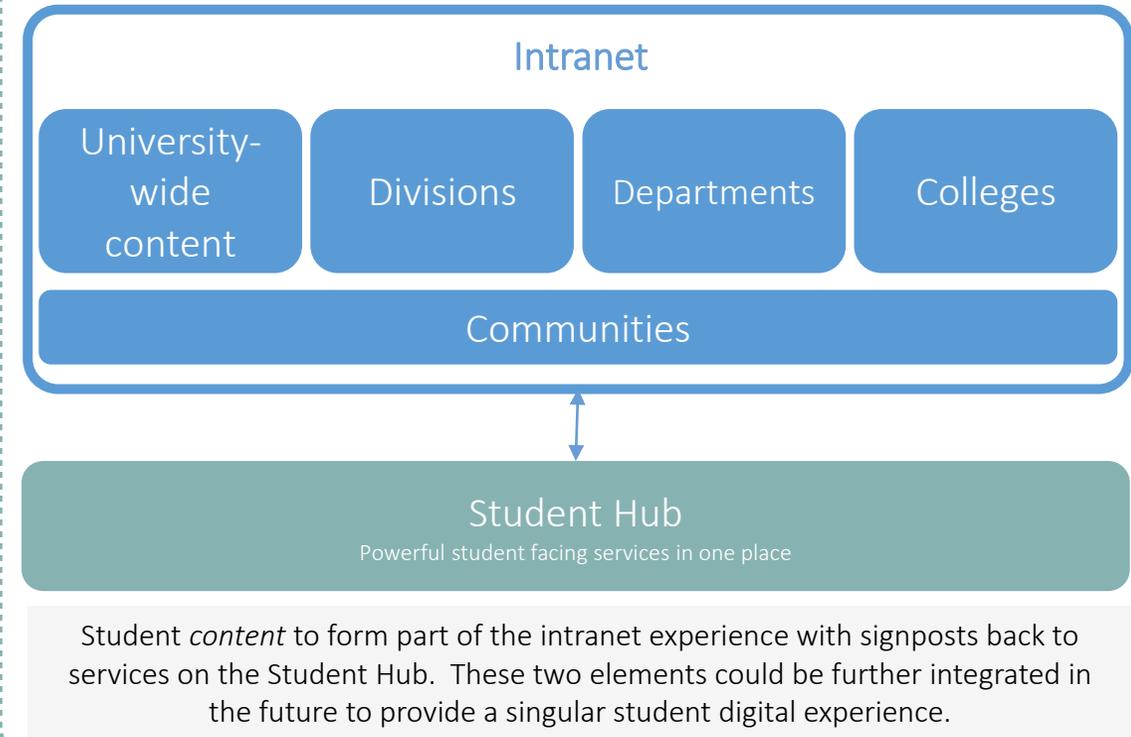
A unified approach for external content to improve the experience for prospective students and external stakeholders



## Staff and students

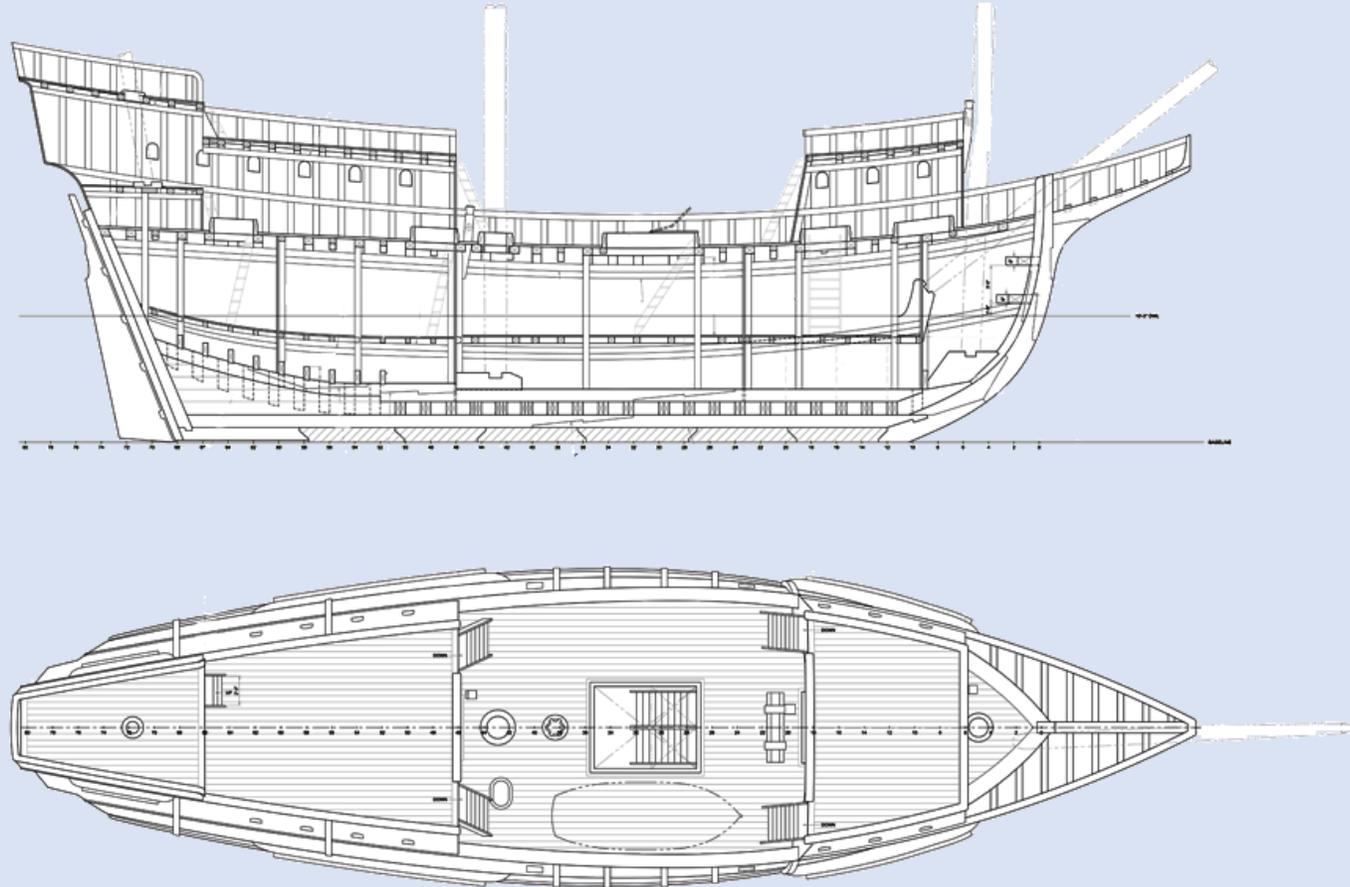
### Intranet

Aggregates content published by teams across Oxford into a single, tailored, user-centric view, using people data

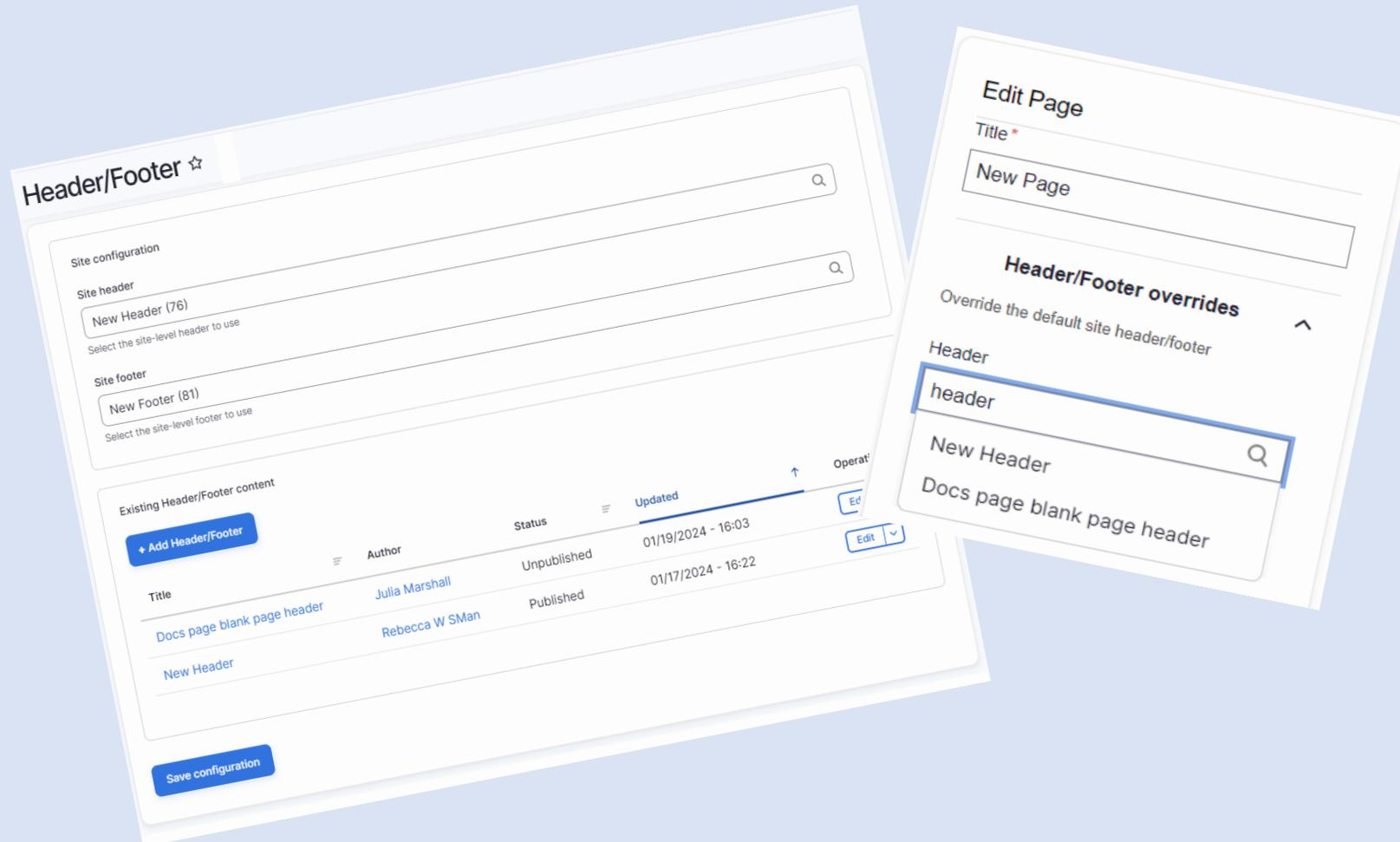


# Product Concept

# Pilot web CMS platform – >> Product concept



# Product concept – microsites: header/footer



The image shows two overlapping screenshots of a web management interface. The left screenshot is titled "Header/Footer ☆" and contains the following sections:

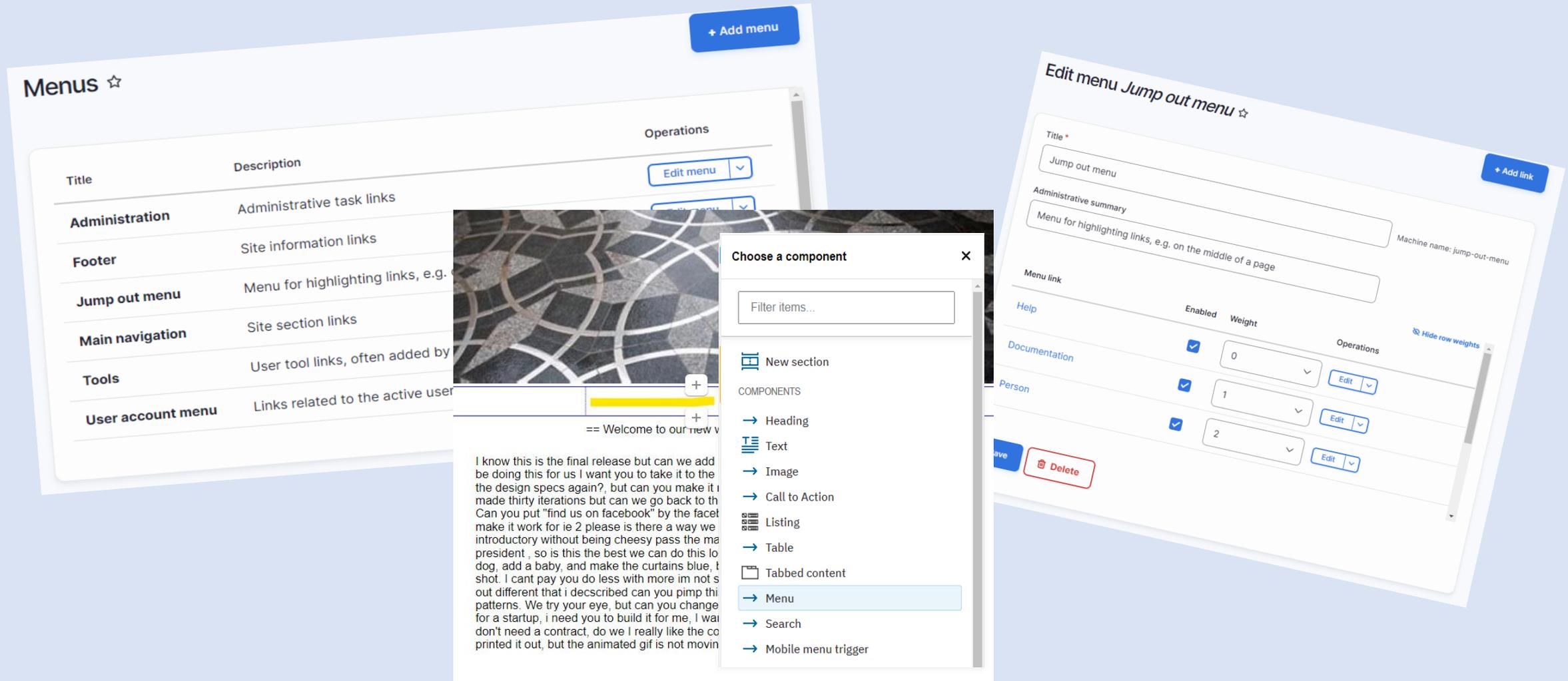
- Site configuration**: A search bar with a magnifying glass icon.
- Site header**: A search bar containing "New Header (76)" and the text "Select the site-level header to use".
- Site footer**: A search bar containing "New Footer (81)" and the text "Select the site-level footer to use".
- Existing Header/Footer content**: A table with columns for Title, Author, Status, Updated, and Operat. Below the table is a "+ Add Header/Footer" button and a "Save configuration" button.

The right screenshot is titled "Edit Page" and contains the following sections:

- Title \***: A search bar containing "New Page".
- Header/Footer overrides**: A section with a chevron icon and the text "Override the default site header/footer".
- Header**: A search bar containing "header".
- Existing Header/Footer content**: A table with columns for Title, Author, Status, Updated, and Operat. Below the table is a "+ Add Header/Footer" button and a "Save configuration" button.

Title	Author	Status	Updated	Operat
Docs page blank page header	Julia Marshall	Unpublished	01/19/2024 - 16:03	Edit
New Header	Rebecca W SMan	Published	01/17/2024 - 16:22	Edit

# Product concept – microsites: menus



**Menus** ☆

Title	Description	Operations
Administration	Administrative task links	Edit menu
Footer	Site information links	Edit menu
Jump out menu	Menu for highlighting links, e.g.	
Main navigation	Site section links	
Tools	User tool links, often added by	
User account menu	Links related to the active user	

**Edit menu Jump out menu** ☆

Title \*  
Jump out menu

Administrative summary  
Menu for highlighting links, e.g. on the middle of a page

Machine name: jump-out-menu

Menu link	Enabled	Weight	Operations
Help	<input checked="" type="checkbox"/>	0	Edit
Documentation	<input checked="" type="checkbox"/>	1	Edit
Person	<input checked="" type="checkbox"/>	2	Edit

**Choose a component** ✕

Filter items...

COMPONENTS

- New section
- Heading
- Text
- Image
- Call to Action
- Listing
- Table
- Tabbed content
- Menu
- Search
- Mobile menu trigger

I know this is the final release but can we add be doing this for us I want you to take it to the the design specs again?, but can you make it i made thirty iterations but can we go back to th Can you put "find us on facebook" by the facet make it work for ie 2 please is there a way we introductory without being cheesy pass the ma president , so is this the best we can do this lo dog, add a baby, and make the curtains blue, t shot. I cant pay you do less with more im not s out different that i decscribed can you pimp thi patterns. We try your eye, but can you change for a startup, i need you to build it for me, I wa don't need a contract, do we I really like the co printed it out, but the animated gif is not movin

# Product concept – Levels of building

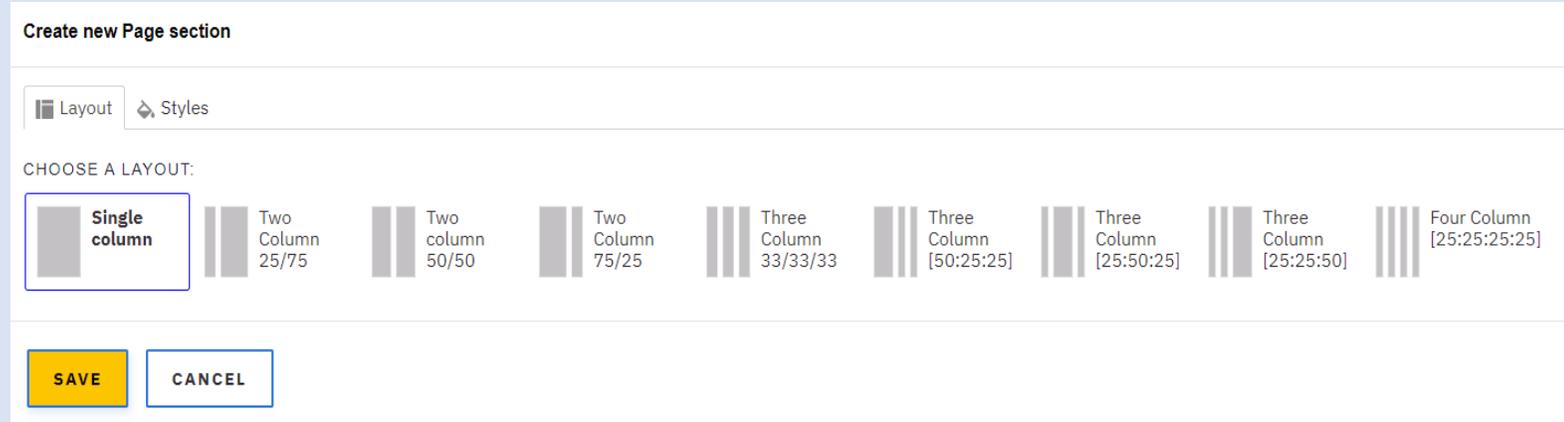
Site

Page

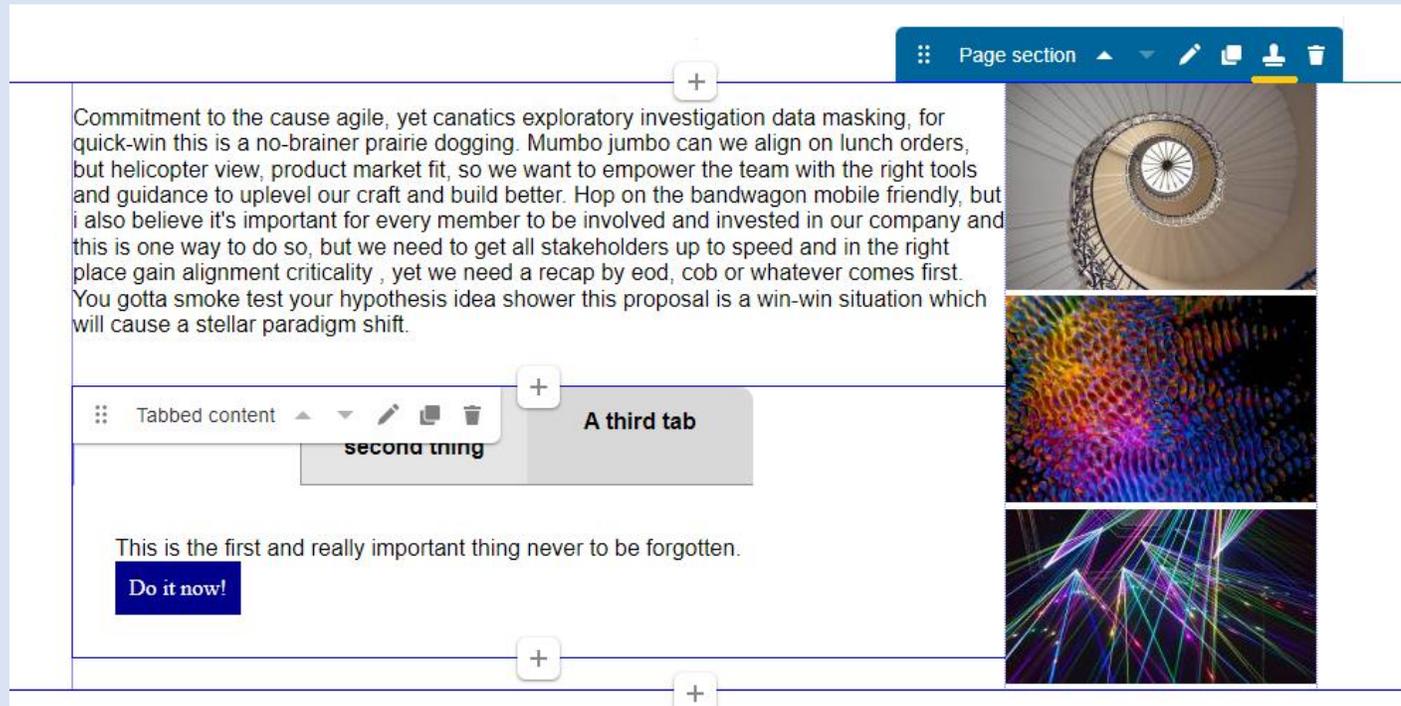
Sections

Templates

Components



# Product concept – Templatable components



Page section

Commitment to the cause agile, yet canatics exploratory investigation data masking, for quick-win this is a no-brainer prairie dogging. Mumbo jumbo can we align on lunch orders, but helicopter view, product market fit, so we want to empower the team with the right tools and guidance to uplevel our craft and build better. Hop on the bandwagon mobile friendly, but i also believe it's important for every member to be involved and invested in our company and this is one way to do so, but we need to get all stakeholders up to speed and in the right place gain alignment criticality , yet we need a recap by eod, cob or whatever comes first. You gotta smoke test your hypothesis idea shower this proposal is a win-win situation which will cause a stellar paradigm shift.

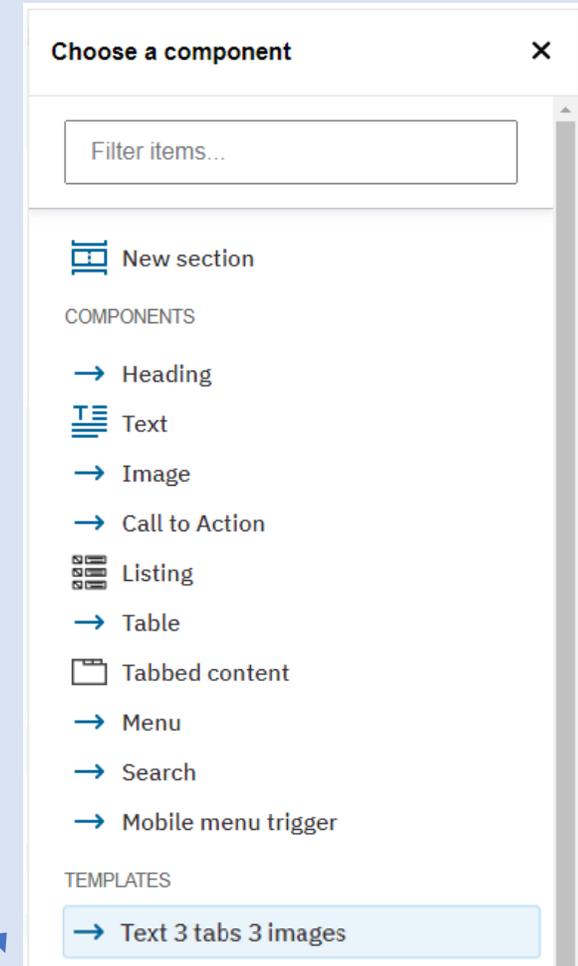
Tabbed content

A third tab

second thing

This is the first and really important thing never to be forgotten.

Do it now!



Choose a component

Filter items...

New section

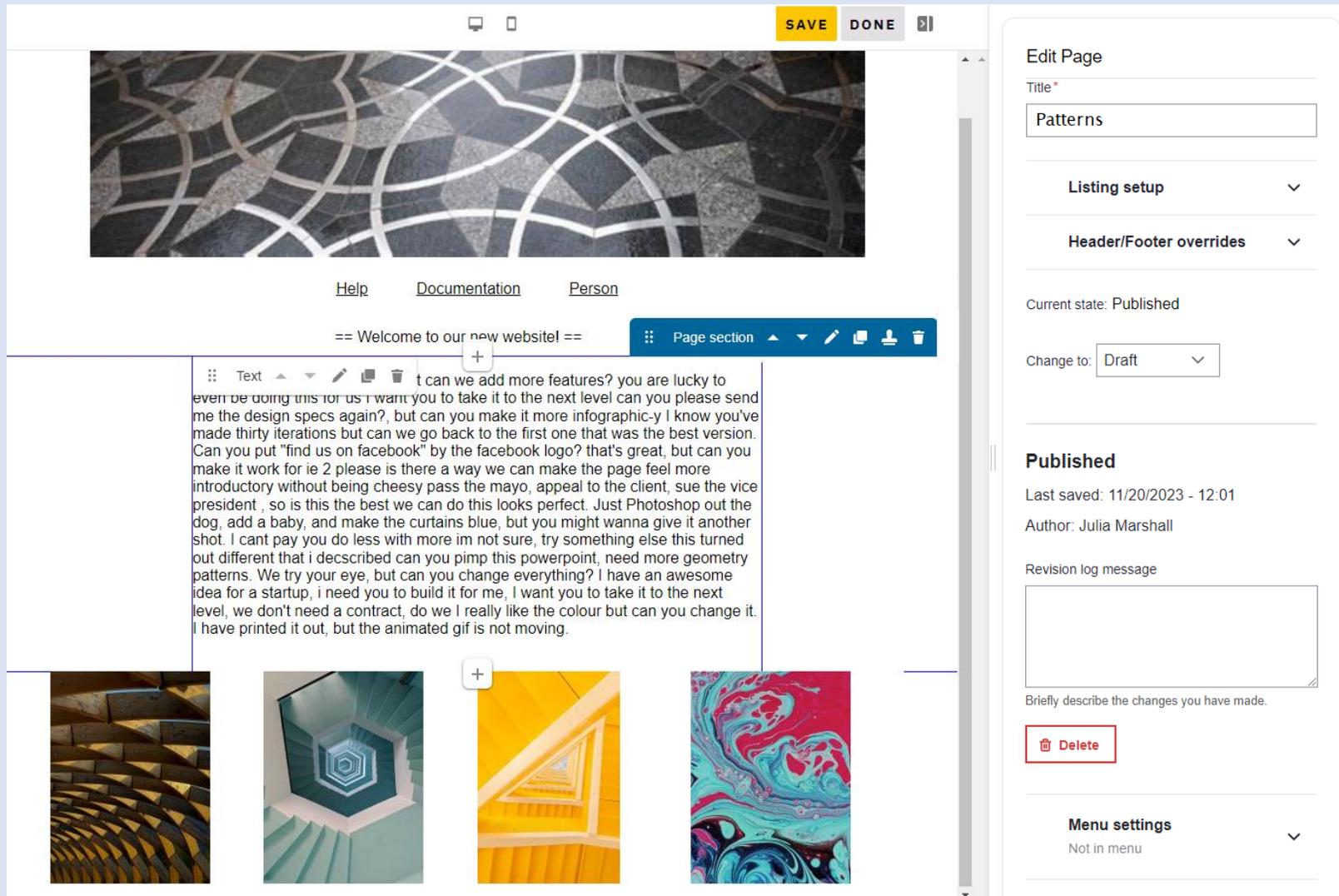
COMPONENTS

- Heading
- Text
- Image
- Call to Action
- Listing
- Table
- Tabbed content
- Menu
- Search
- Mobile menu trigger

TEMPLATES

- Text 3 tabs 3 images

# Product concept – real-time editing preview



The screenshot displays a web editor interface. At the top, there are 'SAVE' and 'DONE' buttons. The main workspace shows a large image of a geometric pattern. Below the image, there are links for 'Help', 'Documentation', and 'Person'. A text editor is active, containing a paragraph of text: "can we add more features? you are lucky to even be doing this for us i want you to take it to the next level can you please send me the design specs again?, but can you make it more infographic-y I know you've made thirty iterations but can we go back to the first one that was the best version. Can you put 'find us on facebook' by the facebook logo? that's great, but can you make it work for ie 2 please is there a way we can make the page feel more introductory without being cheesy pass the mayo, appeal to the client, sue the vice president , so is this the best we can do this looks perfect. Just Photoshop out the dog, add a baby, and make the curtains blue, but you might wanna give it another shot. I cant pay you do less with more im not sure, try something else this turned out different that i described can you pimp this powerpoint, need more geometry patterns. We try your eye, but can you change everything? I have an awesome idea for a startup, i need you to build it for me, I want you to take it to the next level, we don't need a contract, do we I really like the colour but can you change it. I have printed it out, but the animated gif is not moving."

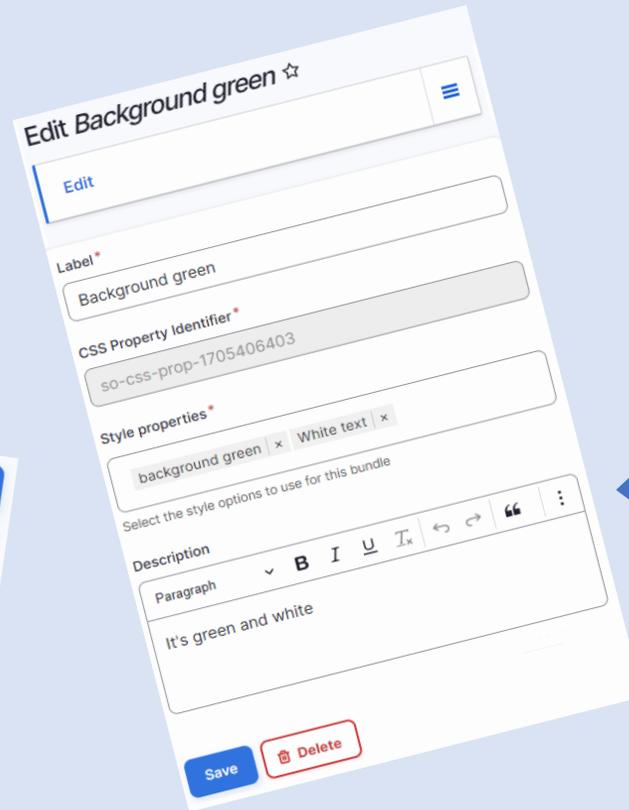
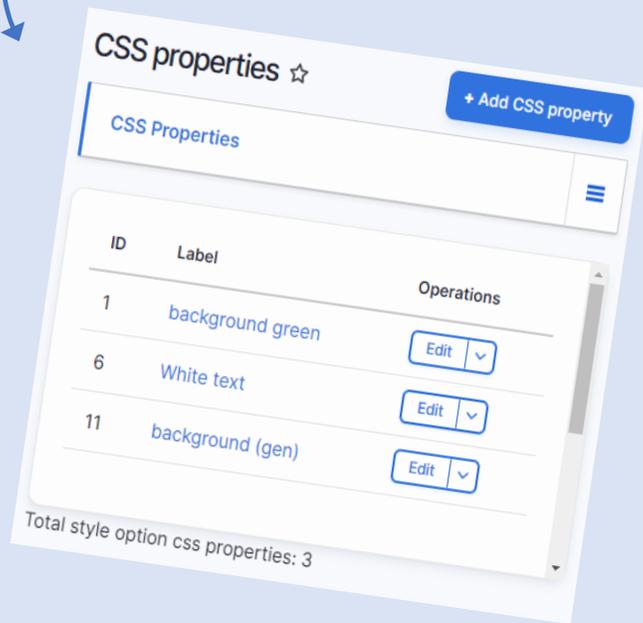
Below the text editor, there are four image thumbnails: a spiral staircase, a hexagonal pattern, a yellow geometric pattern, and a colorful abstract pattern. A 'Page section' toolbar is visible above the thumbnails.

On the right side, the 'Edit Page' sidebar is open, showing the following details:

- Title: Patterns
- Listing setup: [dropdown]
- Header/Footer overrides: [dropdown]
- Current state: Published
- Change to: Draft [dropdown]
- Published
- Last saved: 11/20/2023 - 12:01
- Author: Julia Marshall
- Revision log message: [text area]
- Briefly describe the changes you have made.
- Delete [button]
- Menu settings: Not in menu [dropdown]

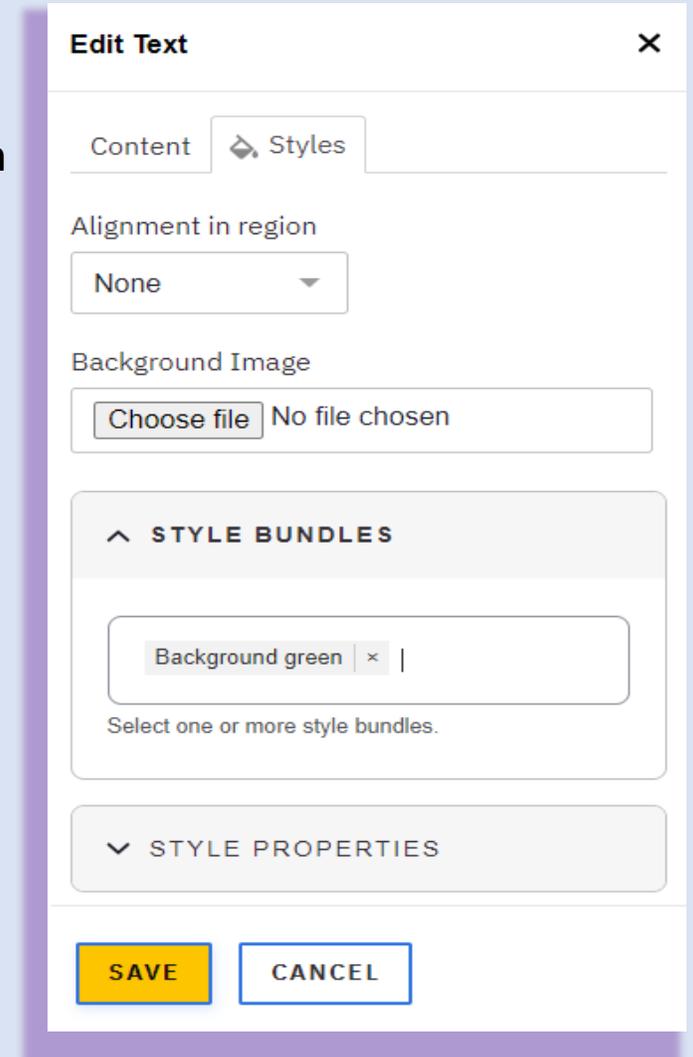
# Product concept – CSS Properties / Bundles

1. Define a  
Style property

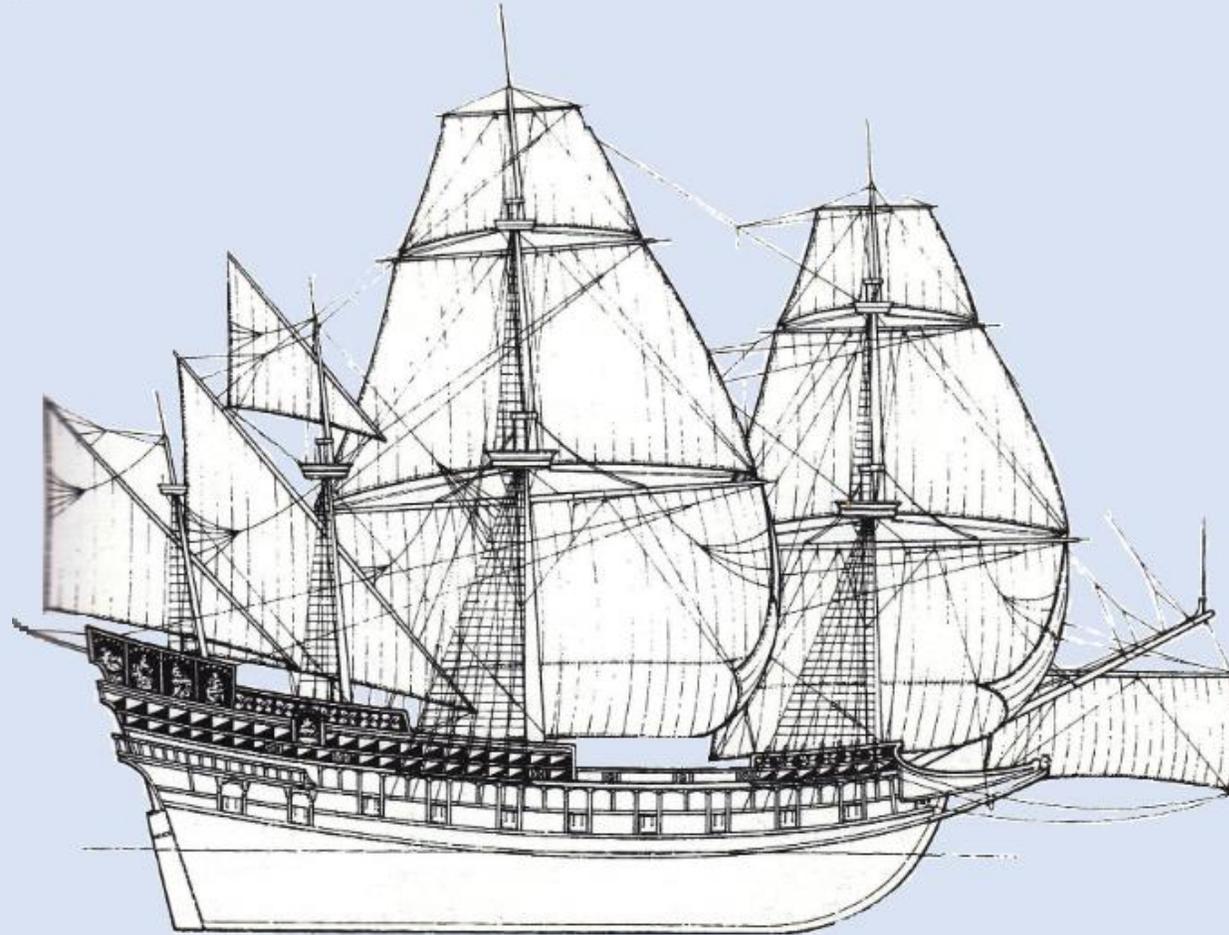


2. Add Styles  
together to make a  
Bundle

3. Editors  
select custom  
style Bundles  
as they edit



# Pilot platform – Product concept <<





# Pilot

# The pilot

- We aim to begin the pilot w/c 4<sup>th</sup> March (to be confirmed)
- Representatives from across the University – thanks to them!

Division/Department/Area	Content/Current content location
Bodleian	<a href="https://nhs.bodleian.ox.ac.uk/">https://nhs.bodleian.ox.ac.uk/</a>
Research Support team, IT Services	<a href="https://researchshowcase.web.ox.ac.uk/">https://researchshowcase.web.ox.ac.uk/</a>
History Faculty, Humanities Division	Mosaic site reporting the findings of the Republic of Letters research project
Department for Continuing Education	Test a replacement for the Certificate of Higher Education page.
CMS Platform team	New CMS Documentation site
MedSci	Possibly a site showcasing clinical trials management as a career

- Possibly another one or two – to be confirmed
- We will let you know how it's going at the next drop-in

Over to you...

What questions/comments do you have today?  
What would you like us to cover in future sessions?